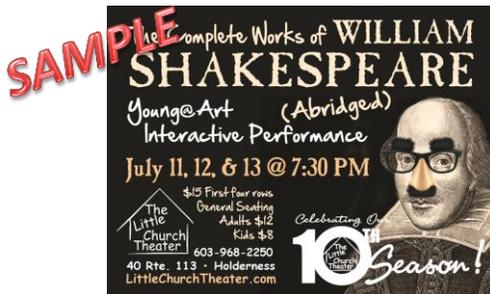


PEMI BAKER TV

Ph: 536-8116 Email: pbtv@plymouth-nh.org

Guidelines for TV Messages

Messages appearing on Pemi Baker TV are an effective way of communicating with the community. Advertise your craft fair, church group, educational talk, fundraiser, or other community event on TV by sending us an email with the information.



TIPS:

- SIMPLE, BOLD FONT
- Clear message
- No text on outer edge
- No white backgrounds

CANDIDATES FOR OFFICE / POLITICS

- Advertise your political event or candidacy, such as “Meeting for Candidate X Supporters at the Library.” Or, “Jane Doe –Candidate for Selectboard.”
- Put your name/group somewhere on the message
- Opinion and editorial pieces should be expressed in videos.

RULES

- No commercial messages
- No direct solicitation: Ex: “Send money to the Human Fund.”
- No “generic” slides such as “Junk Food is Bad,” “Reading is Smart,” “Be Healthy,” etc. Viewers watch the event board to learn about community events and meetings.

CH 20 & Event slides: (Public access) Event slides usually run every day until the event expires, typically 2-3 weeks. **Perennial Slides:** Slides with no set expiration date, such as church slides. Perennial slides typically run one or two days per week.

CH 3 & Gov’t Messages: (CH 3- Gov’t Meeting Channel) CH 3 messages include public notices, meeting dates, public health warnings and other information that might appear on the town website. Slides that appear on CH 3 are limited to official town events or messages from a municipal office to their citizens.

